

Script for welcome video for a leadership training series. Client requested a script with the narration to be paced with a slideshow-style presentation featuring animation of the text.

Script by David S. Cohen

--- slide 1 --- contents animated one line at a time

A small group of extraordinary people
Scattered across this organization.
Have demonstrated the
dedication
capability
and drive
to stand out in a field of top performers.

--- slide 2 --- contents animated one line at a time

You are one of them.

--- slide 3 --- contents animated one line at a time

Congratulations!
We're proud of you.
And grateful.
And we want MORE.

--- slide 4 --- contents animated one line at a time

More hard work.
More results.
More excellence.

--- slide 5 --- contents animated one line at a time

We may even ask more than you thought you were capable of.
But we know you can take it.

--- slide 6 --- contents animated one line at a time

We want more because the challenges ahead demand more.
The challenges TODAY demand more.
Leading always demands more.

--- slide 7 --- contents animated one line at a time

And we need LEADERS.
Cool heads in stormy seas.
People with insight and clarity.
People who inspire and motivate.
People with grit and resolve.
People like you.

--- slide 8 --- contents animated one line at a time

The competition is brilliant.
The world is complicated.
And the pace of change grows faster every day.

--- slide 9 --- contents animated one line at a time

It is leaders like you who will guide us through these challenges.
The raw potential you've shown got you noticed.
It earned you this opportunity.

--- slide 10 --- contents animated one line at a time

We intend to hone that potential.

--- slide 11 --- contents animated one line at a time

Over the next ten months you will work harder and achieve more than you ever have before.
You will work with the best mentors we have to offer.
You will get the top leadership training we can provide.
You will network with outstanding executive leaders.
And you will learn, bond, and grow with an extraordinary team of dedicated people:
Each other.

--- slide 12 --- contents animated one line at a time

WELCOME to the *[client name removed]* Leadership Development Experience
Achieving Leadership Potential Through Insights and Experiences

--- slide 13 --- contents animated one line at a time

We're glad you're here.

--- slide 14 --- contents animated one line at a time

"If your actions inspire others to dream more,
learn more, do more and become more – you are a leader."
John Quincy Adams

(runtime: approximately 2 minutes, 30 seconds)