





Web copy C2As for B2B businesses.

“Call to action” examples for phone payment system:

 <b>Pay It By Phone™</b> Start taking payments by phone. Having a phone payment option retains customers and recovers lost revenue. <a href="#">Learn more</a>	 <b>PCI Compliant</b> Pay It By Phone™ is fully PCI compliant. We did the work so you don't have to. <a href="#">Learn more</a>	 <b>Find Lost Revenue</b> Make payment more convenient and you'll get more payments. <a href="#">Learn more</a>	 <b>Retain Customers</b> Paying by phone is convenient and "sticky". <a href="#">Learn more</a>
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“Call to action” examples for HR assessment company:

<b>DISC behavioral insights help create stronger teams.</b> Match roles & duties with preferred work styles to optimize impact and productivity. <a href="#">Read More</a>	<b>Extraverted? Introverted? Task oriented? People oriented?</b> Take this quick self test to see your predominant DISC style. <a href="#">Take the Quiz</a>	<b>Motivator assessments help align individual priorities with workplace goals.</b> Improve morale & speed by knowing what drives team members. <a href="#">Read More</a>	<b>Utilitarian? Theoretical? Individualistic? Aesthetic? Traditional? Social?</b> Do you know your Motivators? <a href="#">Motivators Quiz</a>
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