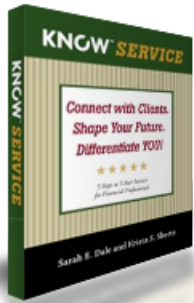


Connect with Clients.
Shape Your Future.
Differentiate YOU!

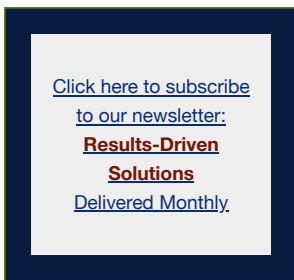


Read an overview of the book

Know Service

by Krista Sheets and Sarah Dale:
[Making the Case for 5-Star Service](#)

Order copies for your team from
our [online store](#).



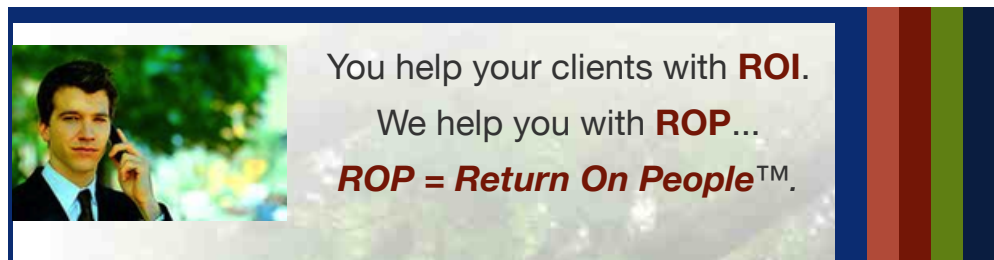
Read the latest issue of
[our newsletter](#).

Maximizing Profitability Through ROP

Top performing investment advisory teams are valuable assets for your organization. Cultivating and retaining successful teams who perpetually drive their businesses to new heights is what ROP = **R**eturn **O**n **P**eople™ is all about.

Objective Tools, Measurable Results

Paragon provides objectivity and specific recommendations for investment advisors to make wiser decisions on the growth of their practices. Our expertise is in building the proper team and resource infrastructure to deliver excellent service and maximize profitability.



Accelerating Team Performance to Maximize Your Client Relationships

FIND • GRIND • MIND™

Core to every sustainable success are three fundamental disciplines: *Finding*, *Grinding* and *Minding*. At Paragon we have the tools to identify which of these practice areas are strengths of your team and which are weaknesses. Our Performance Insights Process provides the insights and data necessary to strengthen and balance these essential practices.

Advising the Advisors

Established in 1994, Paragon Resources, Inc. is a practice management consulting and training firm working exclusively within the financial services industry.

